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## **Legendary Boxing Figure and Blind Boxing Enthusiast Team Up To Produce PRIME TIME BOXING Audio Collection**

**New York, NY** — Entertaining commuters across the nation, Bill Cayton's PRIME TIME BOXING features the electrifying live broadcasts of the all-time greatest fights and all-time most exciting fighters brought to life through the magic of the original radio broadcasts. Narrated by the most dynamic sportscasters in history, PRIME TIME BOXING presents the *most thrilling and most popular sporting events of all time*.

PRIME TIME BOXING is the creation of boxing legend Bill Cayton, who first brought boxing to television with Greatest Fights of the Century a program which generated some of network television's all-time highest ratings.

After selling the video rights to his extensive film collection to Disney/ESPN in 1999, Cayton began to seriously amass classic radio broadcasts from the "Golden Age of Boxing." In addition to the hundreds of audio broadcasts from his own collection, PRIME TIME BOXING includes the audio collection of Mike Welch, a blind boxing fan, who had collected some two hundred broadcast audios of his own.

Although blind from birth, Mike nonetheless has always had a love and fascination for boxing on the radio, and has collected prize fight audio recordings for his own pleasure for twenty five years. As an amateur collector, however, Mike lacked the means to make his collection available to the public. PRIME TIME BOXING provided that means.

"The PRIME TIME BOXING collection lets other boxing enthusiasts — including the thousands of other blind sports fans who rely on these dynamic word pictures to keep them abreast of the action — share the incredible excitement," says Mike. "I knew that these fights which had taken so much work to get and had brought me so much enjoyment were too important to selfishly hoard for myself."

Through PRIME TIME BOXING sporting enthusiasts can relive the excitement and thrills of these incredible sporting events... and still get to work on time.

Adds Mike, "Not only do these recordings give an accurate and colorful description, I almost feel like I am actually witnessing the fight I am listening to."

PRIME TIME BOXING includes the most exciting and memorable fights of Joe Louis, Rocky Marciano, Sugar Ray Robinson and Muhammad Ali. PRIME TIME BOXING features the unparalleled narration of Don Dunphy, the most dynamic and knowledgeable boxing commentator in the history of the sport. Dunphy and other great commentators including Steve Ellis, Jack Drees, Sam Taub, Tim Ryan, Chris Schenkel, and even Ed Sullivan, narrate the most memorable boxing matches of the century. The copyrighted programming of PRIME TIME BOXING cannot be duplicated or found anywhere else.

### **About Bill Cayton**

Described by Muhammad Ali as the man who "...preserved boxing's special heritage, a heritage that might have been lost without your early insight," Bill Cayton is an authentic legend in the world of boxing. Besides bringing boxing to television, Cayton built the world's greatest collection of fight films, saving for posterity films of such greats as Jack Dempsey, Jack Johnson, Rocky Marciano, Sugar Ray Robinson, Joe Louis, and Muhammad Ali. In addition, Cayton co-managed champions Wilfred Benitez, Edwin Rosario, and Mike Tyson, who for years was regarded as not only the most talented, but as the best managed and best-marketed fighter in the world.

Just as Cayton had done with boxing films for *Greatest Fights of the Century*, he is rescuing, restoring and presenting classic radio broadcasts that would otherwise be lost forever.

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